**HONOR Talents Global Design Awards Returns to Celebrate Art with Artists Worldwide**

**Call for Entries: HONOR Talents Global Design Awards 2022 Welcomes Designers Worldwide to Celebrate Art with HONOR**

**HONOR Talents Global Design Awards 2022 Now Open for Submissions, Offering Cash Prizes up to** **US$10,000**

**HONOR Calls on Artists to Unleash Creativity for HONOR Talents Global Design Awards 2022**

**HONOR Talents Global Design Awards 2022 Kicks Off with a Prize Pool over US$100,000**

*The annual design contest taps into the creative minds of artistic talent to enhance the smartphone user experience*

**[SHENZHEN, China – Jun 1, 2022] –** Global technology brand HONOR announced the launch of HONOR Talents Global Design Awards 2022 on May 30. With a jury comprised of some of the world’s most prominent artists and industry experts, the contest is open for entries globally from May 30 to October 7, 2022, offering winners cash prizes up to US$10,000.



[KV]

“An incredible opportunity for budding young artists worldwide, the HONOR Talents Global Design Awards is a great contest for them to showcase their talents and creativity,” said **George Zhao, CEO of HONOR Device Co, Ltd.** “From user experience to industrial design, works submitted to us will be given spotlight treatment in front of global audiences and enrich the experiences that HONOR smartphones have to offer.”

Launched in 2020, the annual HONOR Talents Global Design Awards received a total of over 6,000 submissions from participants in more than 40 countries since its inception, with winning entries made available as themes or other products. Last year, HONOR also exhibited winning works in different Chinese cities such as Beijing, Shanghai, Guangzhou, Chengdu, and Xiamen, curating a sensational art experience for consumers in the area.



[Official Mobile Phone Cases]

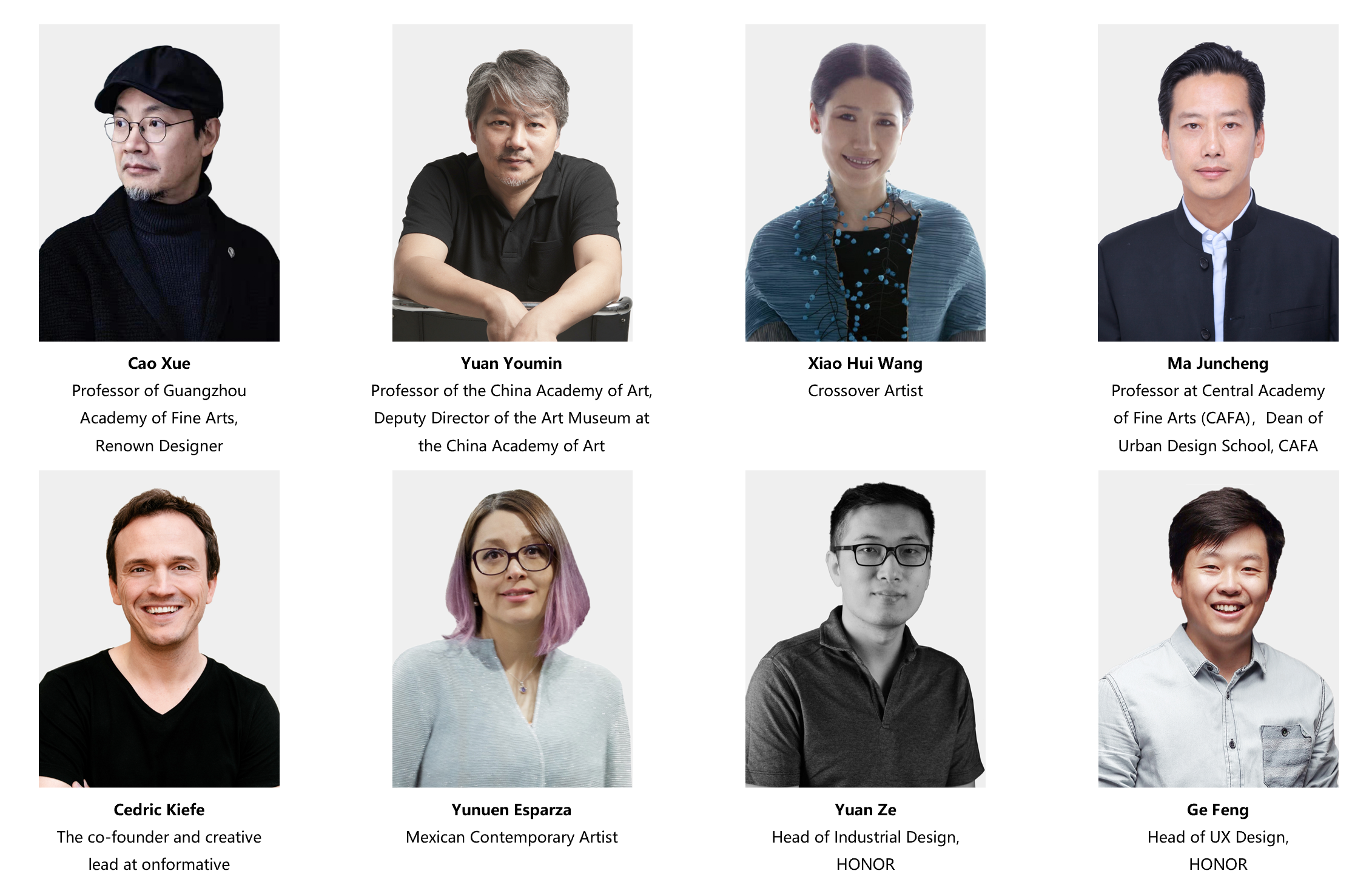


[HONOR Talents Art Exhibition]

**Distinguished Judging Panel Comprised of Industry Professionals**

Setting a new benchmark for global design competitions, HONOR has invited world-renowned artists and experts in the field to sit on the judging panel of the HONOR Talents Global Design Awards 2022.

On the jury are Prof. Cao Xue, the chief designer of the Beijing Winter Olympics mascot Bing Dwen Dwen; Prof. Ma Juncheng from the Central Academy of Fine Arts, China, who is also the dean of its School of Urban Design; pioneering AR artist Yunuen Esparza; Cedric Kiefer, the co-founder and creative lead of the famous digital art studio onformative; internationally acclaimed artist Prof. Xiao Hui Wang; and Prof. Yuan Youmin from the China Academy of Art, who designed the logo of the G20 Hangzhou Summit. These artists’ artworks and experience will inspire participants as they endeavor to take their careers to the next level.



[HONOR Talents Judging Panel]

**New Categories with Attractive Prizes**

To emphasize on the synergistic relationship between art and technology, the HONOR Talents Global Design Awards 2022 accepts submissions in six categories across two groups. Participants may submit their AR Interactive Artworks and Interactive Art Installations under the Digital Art. For Graphic Design, HONOR welcomes entries ranging from Wallpapers, Foldable Wallpapers, Watches to Open Designs.

In addition to offering a prize pool about US$120,000(RMB 800,000) and a total of 77 awards, HONOR Talents Global Design Awards 2022 also provides an opportunity for winners to showcase their winning works at HONOR global launch events in the form of physical products. Furthermore, winners stand to gain continuous exposure through the partnerships between HONOR and over 100 mainstream media outlets. The global champion of the contest is also entitled to a cash prize amounting to about US$10,000(RMB 10,000).

The HONOR Talents Global Design Awards 2022 is now open for submissions. For more information about the contest, please visit [https://www.hihonor.com/honor-talents/en/].

###

**About HONOR**

HONOR is a leading global provider of smart devices. It is dedicated to becoming a global iconic technology brand and creating a new intelligent world for everyone through its powerful products and services. With an unwavering focus on R&D, it is committed to developing technology that empowers people around the globe to go beyond, giving them the freedom to achieve and do more. Offering a range of high-quality smartphones, tablets, laptops and wearables to suit every budget, HONOR’s portfolio of innovative, premium and reliable products enable people to become a better version of themselves.

For more information, please visit HONOR online at [www.hihonor.com](http://www.hihonor.com) or email [newsroom@hihonor.com](mailto:newsroom@hihonor.com)

[http://community.hihonor.com/](https://urldefense.proofpoint.com/v2/url?u=http-3A__community.hihonor.com_&d=DwMFaQ&c=qwStF0e4-YFyvjCeML3ehA&r=EtGuRW7LLM5nzwnv-_cZaUjudoo43EcjqaGyuvJ_p7Y&m=l2i3Z1WCUytDhDO9I2iX2dTCr714vYcXBVnbnvocjno&s=Ph4PaUUO8qlqJti-EHux2Rvn1NUIQtgpQYi0eYKbPyc&e=)

[https://www.facebook.com/honorglobal/](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.facebook.com_honorglobal_&d=DwMFaQ&c=qwStF0e4-YFyvjCeML3ehA&r=EtGuRW7LLM5nzwnv-_cZaUjudoo43EcjqaGyuvJ_p7Y&m=l2i3Z1WCUytDhDO9I2iX2dTCr714vYcXBVnbnvocjno&s=SGwKAFmB6A6xIRnrWnEbAzgo91fcey2FHfX9Y8J3O54&e=)

[https://twitter.com/Honorglobal](https://urldefense.proofpoint.com/v2/url?u=https-3A__twitter.com_Honorglobal&d=DwMFAg&c=qwStF0e4-YFyvjCeML3ehA&r=AUH-JyATnse0bR8BChWzsAd9IRCKBzvs7s57gVnDgnI&m=IRjlVeb32JtGELuQWAoddl2TYBd34hmTyr8BkmSrIjM&s=z6NkDSbQ0MPxuJwYRWb3QCaa5auCIx65St-iTYSD0rY&e=)

[https://www.instagram.com/honorglobal/](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.instagram.com_honorglobal_&d=DwMFAg&c=qwStF0e4-YFyvjCeML3ehA&r=AUH-JyATnse0bR8BChWzsAd9IRCKBzvs7s57gVnDgnI&m=IRjlVeb32JtGELuQWAoddl2TYBd34hmTyr8BkmSrIjM&s=X534ODr1tR9SJg9Ghg7nh-1ZpRlny5BUiEQ8puuZWPs&e=)

<http://www.youtube.com/c/HonorOfficial>