**HONOR Wins 36 Media Awards at IFA 2023**

*HONOR's concepts and practices in the field of foldable smartphone have been widely recognized by global media*

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**[Berlin, Germany – September 5, 2023]** Global technology brand HONOR showcased the lightest and slimmest inward foldable smartphone HONOR Magic V2 and the new announced concept outward foldable, the HONOR V Purse, at the ongoing IFA 2023 in Berlin, Germany, providing endless possibilities for style and self-expression. With numerous leading global media naming both foldable smartphones as "Best of IFA" this year, the innovative engineering and leading phy-gital and sustainability concept of HONOR in foldable sector have been well recognized.

This year, HONOR received a total of 36 awards from media at IFA 2023. [**Android Headlines**](https://www.androidheadlines.com/best-of-ifa-2023-honor-v-purse) awarded the HONOR V Purse "Best of IFA 2023" and commented that "The HONOR V Purse is not only a phone, it's also a fashion statement, and a conversation starter. It was easily one of the more interesting announcements we've seen at IFA 2023." [**GSMArena**](https://www.gsmarena.com/the_honor_v_purse_concept_device_is_an_outward_foldable_that_you_can_carry_as_a_purse-news-59741.php) also said about the design concept of the HONOR V Purse that "this is actually a very advanced device...we always appreciate when a company thinks outside the box."

In addition, the lightest and slimmest inward foldable smartphone HONOR Magic V2, which HONOR showcased for the first time globally, has also drawn a lot of attention. [**TechRadar**](https://www.techradar.com/tech/best-of-ifa-2023-awards-meet-the-13-coolest-products-of-the-show) awarded the HONOR Magic V2 "Best of IFA 2023" and said: "Not many devices manage to make the whole rest of the field seem outdated the moment you hold them, but the Magic V2 is doing that to the best folding phones, making it a worthy IFA 2023 Awards winner." The HONOR Magic V2 also earned a spot in [XDA-Developers](https://www.xda-developers.com/ifa-awards-2023/) Best of IFA 2023 awards thanks to the innovation that it brings to the foldable market. "It's the world's thinnest foldable by far — somehow even thinner than an iPhone 14 Pro Max when folded — and it's lighter as well."

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**About HONOR**

HONOR is a leading global provider of smart devices. It is dedicated to becoming a global iconic technology brand and creating a new intelligent world for everyone through its powerful products and services. With an unwavering focus on R&D, it is committed to developing technology that empowers people around the globe to go beyond, giving them the freedom to achieve and do more. Offering a range of high-quality smartphones, tablets, laptops and wearables to suit every budget, HONOR’s portfolio of innovative, premium and reliable products enable people to become a better version of themselves.

For more information, please visit HONOR online at [www.hihonor.com](http://www.hihonor.com/) or email [newsroom@hihonor.com](mailto:newsroom@hihonor.com)

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<http://www.youtube.com/c/HonorOfficial>