**HONOR Launches the HONOR 60 Series in China**

***First to come with the Snapdragon 778G Plus Mobile Platform, HONOR 60 Series also features an unrivalled vlogging experience***

**Shenzhen, December 1, 2021** - Global technology brand HONOR today announced the launch of the HONOR 60 Series in China, comprising of the HONOR 60 and HONOR 60 Pro. The latest member of the HONOR N Series, HONOR’s mid-to-high-end product line-up, the brand-new HONOR 60 series deliver significant performance upgrades with outstanding photography and videography capabilities and an upgraded design. The HONOR 60 Series also features an all-new AI gesture recognition technology, taking the vlogging experience to a whole new level.

图片包含 水, 游戏机

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**Vlogging Experience Powered by AI Gesture Recognition Technology**  
The HONOR 60 Series delivers enhancements in software and hardware to improve the vlogging experience, giving content creators even more choice. Enabled by HONOR’s advanced technology including AI learning, the HONOR 60 series allow users to produce creative video content with gestures.

With AI gesture recognition, the HONOR 60 series can intelligently recognize a total of five hand gestures including ‘raise hand’, ‘flip’, ‘grip fist’, ‘slide’ and ‘OK’, to easily switch between the front and back cameras, single and dual lenses, and picture-in-picture modes. Making vlogging easier than ever, the HONOR 60 Series is able to produce footage automatically after filming, improving efficiency and taking intelligent content creation to a whole new level.

**Superior Camera Features Enable the Ultimate Vlogging Experience**The HONOR 60 Pro is equipped with an industry-leading 50MP front camera that supports a 100° super wide angle, delivering unparalleled video and photo quality for both individual and group filming. Packed with a powerful triple-lens rear camera setup that boasts a 108MP main camera, a 50MP lens which supports both super wide vision angle at 122° and macro photography up to as close as 2.5cm, and a 2MP depth-of-field lens, the HONOR 60 Pro delivers clearer pictures, a wider viewing angle, and richer details.

The HONOR 60 is equipped with a 32MP front camera, and a triple-lens rear camera setup with a 108MP main camera, an 8MP ultra-wide-angle lens and a 2MP depth-of-field lens. Through the collaborative functionality of front and rear lenses, the HONOR 60 Series allows users to take perfect videos, selfies, and pictures anytime, anywhere.

男人穿着西装站着

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**Upgraded Design and Display Features**The HONOR 60 Series delivers an upgraded design and a next level display for users to enjoy. Featuring the latest generation curved screen design, the HONOR 60 Pro feels smoother to the touch, with exquisite light and shadow effects to deliver a premium look and feel. The HONOR 60 features a 58° dual-arc screen design both for the front and back, delivering a symmetrical design and a comfortable grip.

The HONOR 60 Series adopts an OLED display that supports 120Hz screen refresh rate, 1.7 billion colors and DCI-P3 wide color gamut, delivering an unparalleled visual experience. Supporting 1920Hz high-frequency PWM, the HONOR 60 Series brings a more comfortable viewing experience for users, especially in low-light environments.

The HONOR 60 Series is available in four stunning colors including a blue finish inspired by the mysterious starry night sky.

**Powerful Core for Unrivalled Performance**The HONOR 60 Pro is the world's first smartphone to use the Qualcomm Snapdragon 778G Plus 5G Mobile Platform, which uses TSMC's 6nm process technology. It has four large A78 cores, reaching a maximum frequency of 2.5GHz to deliver powerful performance. Thanks to HONOR's leading optimization technology, the HONOR 60 Pro fully realizes the potential of the chipset to bring users an unrivalled experience.

**Worry-Free Battery Life and Optimized Power Consumption**The HONOR 60 Series is equipped with a 4800mAh large battery and 66W intelligent SuperCharge that juices up the phone to 50% in just 15 minutes. Following HONOR’s R&D efforts, the HONOR 60 Series delivers an improved battery life with optimized power consumption, ensuring users can enjoy their smartphone for longer, without sacrificing smartphone performance.

**Magic UI 5.0 Delivers Intelligent and Enhanced Privacy Solutions**The HONOR 60 Series is equipped with Magic UI 5.0, which delivers huge improvements in privacy and security, as well as providing a convenient experience for work and play.

The HONOR 60 series will be available in China on December 10 starting from RMB 2,699.

For more information, please visit HONOR online store at [www.hihonor.com](http://www.hihonor.com).

**About HONOR**Established in 2013, HONOR is a leading global provider of smart devices. We are committed to becoming a global iconic tech brand and enabling a smart life across all scenarios and all channels, for all people. With a strategic focus on innovation, quality, and service, HONOR is dedicated to developing technology that empowers people around the globe to go beyond through its R&D capabilities and forward-looking technology, as well as creating a new intelligent world for everyone with its portfolio of innovative products.

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